

## PARMA: GENERAL INFORMATION

Crossway and link between the northern plains and the sea, and between the Emilia Romagna and Lombardy regions, Parma has been of great importance over the centuries from a strategic as well as cultural point of view. A rich and generous land, today it houses important industries and crafts cooperatives, manufacturing factories and farms, whose products have made the area famous worldwide. Parma, the "Petite Capitale" of the Duchy of Marie Louise of Austria, celebrated by Giuseppe Verdi, narrated by Giovannino Guareschi and present in films directed by Bernardo Bertolucci, regularly fascinates art lovers, people keen on culture and music and all sports and nature lovers. Parma is fascinating in each season and changes with each season; its territory extends from the plain to the Apennines, offering the possibility of pleasant stays in every season.



### BY AIR

Parma airport: "Giuseppe Verdi"  
Roma airport: "Fiumicino"  
London airport: "Stanstead"  
Milano airport: "Malpensa"  
Milano airport: "Linate"



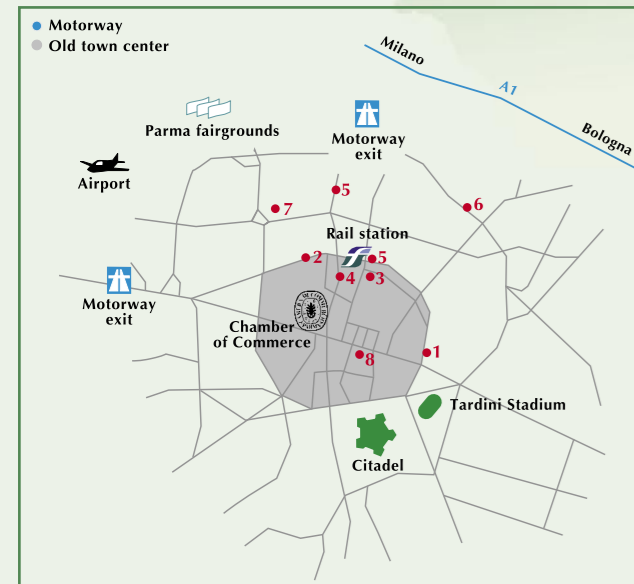
### BY TRAIN

Direct connections every hour to and from Milano, Bologna  
Direct connections every 3 hour to and from Torino, Genova  
Direct InterCity and EuroStar connections to and from Firenze, Roma, Napoli, Bari, Zurigo



### BY CAR

Motorway A1  
Milano - Bologna - Parma exit  
Motorway A15  
Parma - La Spezia - Parma Ovest exit



★★★★★

• 1 "Grand Hotel de la Ville"

★★★★★

- 2 "Starhotel du Parc"
- 3 Hotel Palace "Maria Luigia"
- 4 Hotel "Stendal"

★★★★

- 5 Hotel "Astoria Executive"
- 6 Hotel "Express Holiday Inn"
- 7 Hotel "Farnese International"
- 8 Hotel "Button"

### DISTANCE:

Parma - Milano Linate	Km 120
Parma - Bologna	Km 90
Palacassa - Parma Rail station	Km 5
Palacassa - Parma Airport	Km 4

## LEISURE TOUR 7 September 2006 (Optional)

### THE CASTLES OF THE DUCHY OF PARMA AND PIACENZA

#### Morning:

- Short guided visit to a cheese factory producing Parmigiano-Reggiano (Parmesan cheese).
- Guided visit to the Sanvitale Fortress in Fontanellato.
- Lunch at a restaurant with typical cuisine of Parma lowlands.

#### Afternoon:

- Guided visit to the Colorno Palace and its Historic Garden.
- Guided visit of Sabbioneta: the Garden Palace, the Gallery, the Theatre, the Palace of the Duke, the Synagogue.
- Return to Parma.

Price per person: Euro 90,00

The tour will be confirmed with a minimum participant number of 25 persons.  
More participants will lower the price.



#### Organizing Secretariat

(registration, hotel booking, excursion reservation, logistic information):

PARMA INCOMING

43100 Parma, Italy - Via Abbeveratoia, 63/A  
Tel +39 0521 298.883 - 0521 298.829 - Fax +39 0521 298.826

E-mail: info@parmaincoming.it - www.parmaincoming.it (a cura del Dr. Franchini)

#### Scientific secretariat

(informations about the scientific program, information and contacts with speakers):

Observatory of Intellectual Property, Competition and Communications,

Luiss Guido Carli University, Rome

E-mail: ggghidini@luiss.it, fax: +39 06 86506.503

(attention Dr. Caterina De Rasis or Dr. Patrizia Errico)

#### Thanks to:

CRPP Foundation, BMP Foundation, Municipality of Parma,  
the Consorzio of Prosciutto di Parma, the Consorzio of Parmigiano Reggiano.

\*Alitalia offers special discounts on international and intercontinental business and economy fares to all the delegates arriving to Parma from abroad for the ATRIP 2006 Congress. (Offer valid from September 2 to September 8, 2006). To obtain details and conditions on this promotion, please contact your local Alitalia Office (see addresses and phone numbers on www.alitalia.com) and quote the following Event Code "WF". Furthermore, delegates coming from the United States can use the toll-free number 1-800-2235730 to have the ticket delivered directly to their home address, after having quoted the above Event Code and the number of their credit card.

# ATRIP

International association for the advancement of teaching and research in intellectual property

## 2006 CONGRESS

Parma, Italy, September 4 - 6

Main Hall, Chamber of Commerce of Parma, via Verdi, 2 Parma

### INTELLECTUAL PROPERTY AND MARKET POWER (I)

*The basic paradigms  
North / South relations*

Due to its complexity, the general theme of the 2006 Conference will be further dealt with in the next (2007) ATRIP Congress in Buenos Aires (date to be fixed).

### PANELS

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Special Session: the "IP in Transition Research Programme"

IP-linked Relations Between Developed and Developing Countries

National / Regional Reports

IP-teaching in non-Western Industrial Countries; Distance Learning.

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