

DAY ONE 4 September 2006

9.30 - 12.30 **Panel on Patents**
 14.30 - 17.30 **Panel on Trademarks and denominations of origin**

8.00 - 9.00 Registration

9.00 - 9.10 Welcome salutations:
 Representatives of Public Institutions
 Gustavo Ghidini, President of ATRIP

9.10 - 9.30 **Keynote speech:**
 J. Drexler,
 University of Munich,
 Director at the Max-Planck- Institute,
 Munich, Germany
*IPRs as constituent elements
 of the market order*

9.30 - 12.30 **Panel on Patents**
 Chair: J. Brinkhof,
 Utrecht University, Netherlands

Speakers:
 R. Peritz,
 New York Law School, USA
*Patents and Competition: Toward a
 Knowledge Theory of Progress*

D. Chisum,
 University of Santa Clara, USA
*Lost in Translation: The Legal Impact of
 Patent Translation Errors on Claim
 Scope; Comparing U.S., European
 and Japanese Law*

V. Di Cataldo, E. Arezzo,
 University of Catania;
 LUISS University, Rome, Italy
*Scope of the patent and uses
 of the product*

Coffee break

R. Oesch, J. Vesala,
 University of Helsinki, Finland
*Patent licensing as a means to expand
 economic power. Inter-partes and
 market profiles*

H. Ullrich,
 European University
 Institute, Florence, Italy
Patent pooling and market power

J.H. Reichman,
 Duke University, USA
Compulsory Patent Licensing in the U.S.

M. Erfani,
 University of Tehran, Iran
*Biotechnology Patents in Recent
 Iranian Law*

12.30 - 13.00 Debate

13.00 - 14.30 Lunch

14.30 - 17.30 **Panel on Trademarks and denominations of origin**
 Chair: A. Kur, Max-Planck-Institut,
 Munich; Stockholm University,
 Sweden

Speakers:
 L. Bently,
 University of Cambridge,
 United Kingdom
*From communication to things:
 historical reflections on how
 trademarks became property*

A. Bercovitz,
 University of Madrid, Spain,
*Community trade-mark regulation:
 incentives to the extension of
 market power*

J. Davis,
 University of Cambridge,
 United Kingdom
*Fame and market power:
 the protection of trade marks with
 a reputation in the European Union*

P. Spada,
 La Sapienza University, Rome, Italy
*Trade Mark Protection Legitimacy
 under Italian Constitution*

Coffee break

M. Blakeney,
 Queen Mary Intellectual Property
 Research Institute, London, UK
*Protecting Traditional Knowledge
 Through Geographical indications*

C. Galli, V. Falce,
 University of Brescia
 and LUISS University, Rome, Italy
*Denominations of origin and standard
 setting: Antitrust issues*

J. A. Gomez Segade,
 University of Santiago de Compostela,
 Spain
*Appelations of origin:
 A 'geo-competitive' issue?*

17.30 - 18.00 Debate

20.30 Dinner at the Verdi's Haunt
 "CoraleVerdi"

DAY TWO 5 September 2006

9.00 - 13.30 **Panel on Copyright**
 15.15 - 16.15 **Special Session**

9.00 - 13.30 **Panel on Copyright**
 Chair: M. Fabiani,
 President, ALAI Italy,
 Editor of "Il Diritto d'Autore", Rome

Speakers:
 S. Anderman,
 University of Essex, UK
*Application of art. 82 to recent
 developments in the information
 technologies and interactive
 multimedia field*

P. Auteri,
 University of Pavia, Italy
Copyright and dominant position

C. Mc Manis,
 Washington University,
 St. Louis, USA
*"Shrink"- and "Clickwrapped"
 licenses and DRMs: privatizing
 access to culture and information?*

A. Drassinower,
 University of Toronto, Canada
Originality in Canadian Copyright

Coffee break

C. Le Stanc,
 University of Montpellier, France
*Computer programs between copyright
 and patent paradigms: legal and
 economic implications*

W. Grosheide, D. Bosscher,
 Utrecht University
*Proprietary and Open Source models in
 software development and distribution*

13.30 - 14.00 Debate

14.00 - 15.15 Lunch

15.15 - 16.15 **Special Session:
 the "IP in Transition Research
 Programme"**

Speakers:
 M. Levin,
 Stockholm University;
 A.Kur, Max-Planck-Institut,
 Munich; Stockholm University
*Towards more balanced, user-friendly
 paradigms in IP law.
 A project reform of TRIPS*

16.30 - 17.00 Debate on Special Session

17.30 Visit to Parma old city centre

20.00 Departure by bus from hotels

20.30 Gala dinner at Romani Restaurant
 in Vicomero di Torrile, Parma

E. Derclaye,
 University of Nottingham, UK
*IPR on information and market power:
 comparing the EU database right with
 the situation in the United States*

J. Ginsburg,
 Columbia University, New York, USA
*P2P technologies and liability for
 copyright infringement for third
 parties' acts*

M. Ricolfi,
 University of Turin, Italy,
*Collective copyright management
 in the digital age*

DAY THREE 6 September 2006

9.30 - 13.30 **Panel on IP-linked Relations Between Developed and Developing Countries**
 15.00 - 16.45 **National / Regional Reports**
 17.00 - 19.00 **Panel on IP teaching in non - Western Industrial Countries; Distance Learning**

9.30 - 13.00 **Panel on IP-linked Relations Between Developed and Developing Countries**
 Chair: F. Curchod,
 University of Strasbourg, France

Speakers:
 J. L. Goutal, Pierre Mendès
 France University, Grenoble, France,
 Co-director of CUERPI,
*The historical relationship between IP
 protection and economic development*

M. Adelman, George Washington
 University Law School,
 Washington D.C., USA;
 J.Straus, Munich Intellectual Property
 Law Center, Max-Planck-Institut,
 Universities of Munich, Ljubljana,
 George Washington
*TRIPS' Benefits for Developing
 Countries: assessing a balance*

P. Rai, Acting Director,
 Intellectual Property and Economic
 Development Division, WIPO
*WIPO's Development Agenda and
 its progress*

Coffee Break

17.00 - 19.00 **Panel on IP teaching in non-Western Industrial Countries; Distance Learning**
 Chair: J. Rosèn,
 Stockholm University, Sweden

Speakers:
 S. Hsu,
 China University of Political Science
 and Law, Beijing,
IP teaching methods in China

K. Tamai & disciple,
 University of Tokyo, Japan
IP teaching methods in Japan

I. Zenin, Moscow State Lomonossov
 University, Russia
*IP teaching in Russia and other CIS
 Countries*

LT Khaw, University of Malaya,
 Kuala Lumpur, Malaysia
IP teaching in Malaysia

R. Xalabarder, UOC-Universitat
 Oberta de Catalunya, Barcelona, Spain
*On-line-teaching and Copyright:
 any hopes for an EU harmonized
 playground?*

G. Hang, Deputy Dean and Head of the
 Policy Development Program, WIPO;
 A. Tedla, Head, Distance Learning
 Section, WIPO
*WIPO's Distance Learning
 Programmes: An Update*

13.00 - 13.30 Debate

13.30 - 15.00 Lunch

15.00 - 16.45 **National / Regional Reports**
 Chair: Y. Gendreau,
 University of Montreal, Canada

Speakers:
 B. Akhlaghi,
 Akhlaghi and Associates, Tehran;
 S. Habiba, University of Tehran
*Recent developments in Iranian
 law and jurisprudence*

19.00 Conclusions

19.15 - 19.45 Assembly

Free dinner in suggested and conventioned restaurants.